

**Bharo Petrol Chalo London**

**Be one of the 30 lucky couples to Win\* a Trip to London**

**FILL FUEL WORTH ₹ 200 AND ABOVE**

**SMS <BPCL> <BILL NO.> <NAME> OR <BPCL> <PETROCARD NO.> <NAME> TO 9223052725**



**OTHER EXCITING PRIZES TO BE WON\***

<b>45 COUPLE TRIPS TO SINGAPORE</b>	<b>2500 FREE FUEL VOUCHERS</b>
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**DOUBLE YOUR CHANCES**

By Using and get **FREE MOBILE TALKTIME**

RETAIN YOUR BILL/TRANSACTION SLIP AS AN EVIDENCE. OFFER ENDS ON 31ST DECEMBER, 2010. | For detailed terms and conditions, visit [www.bharatpetroleum.com](http://www.bharatpetroleum.com)

**Bharo Petrol Chalo London  
Terms and Conditions:**

Participation in this offer implies acceptance of the following Terms and Conditions:

- 1- The participation in this offer is voluntary and by entering this offer, you agree that the information provided by you may be used by BHARAT PETROLEUM CORPORATION LIMITED (BPCL) for the administration of the draw or to carry out research about this offer or communicate future promotions to you.
- 2- This offer is open to Indian Residents who have attained majority as on Nov 15, 2010.
- 3- The validity of the program is as follows:
  - a- In the western region from 1<sup>st</sup> Dec – 31<sup>st</sup> Dec 2010 (Western region includes MP, Chhattisgarh, Goa, Daman, Diu, Maharashtra & Gujarat.)
  - b- In rest of India from 15<sup>th</sup> Nov – 31<sup>st</sup> Dec 2010.
- 4- Employees of BHARAT PETROLEUM CORPORATION LIMITED Advertising Agencies / dealers of BHARAT PETROLEUM CORPORATION LIMITED/ distributors of BPCL, other Channel partners/Service providers/Event managers/auditor etc. associated with this offer, and their immediate families shall not be eligible to take part in the program.
- 5- SMS Offer commences on:
  - a- For western region, the offer commences from 0.00 Hrs Dec 1, 2010. Offer is valid for purchases made on 1-12- 2010 onwards up to 31-12- 2010.
  - b- For rest of India, the offer commences from 0.00 Hrs Nov 15, 2010. Offer is valid for purchases made on 15-11- 2010 onwards up to 31-12- 2010.

Any entries received after midnight on the 31<sup>st</sup> Dec 2010 shall not be considered.

- 6- All the SMS shall become null & Void after the expiry of the SMS Promo Period i.e. after 31<sup>st</sup> Dec 2010.
- 7- Customers making the following transactions are eligible for the offer:
  - a. Any transaction using Petro Card for an amount of Rs. 200/- or above at a BHARAT PETROLEUM CORPORATION LIMITED Petrol Pump during the Promo period
  - b. Purchase of Petrol (Normal or Speed), Hi Speed Diesel and In and Out products worth Rs. 200/- or above at a BHARAT PETROLEUM CORPORATION LIMITED petrol pump during the promo period
- 8- Entries from Petro card users would be considered twice for the purpose of selection of prize.
- 9- To participate in this offer, a customer making a valid transaction as mentioned above needs to send a SMS to 9223052725 in the following format:
  - a. <BPCL> <Bill no.> <Name> for non Petrocard transactions
  - b. <BPCL> <Petro card no.> <Name> for Petro Card transactions
- 10- The space between <BPCL> <Bill no.> <Name> or <BPCL> <Petro card no.> <Name> has to be maintained. If not, an error message will be received by the customer.
- 11- Only those SMS's, which receive a confirmation reply will be eligible for the lucky draw
- 12- The participation in this offer is only through the SMS process described above. The SMS facility is available through all major service providers. However, if the customer is unable to send the SMS for whatever reason, BHARAT PETROLEUM CORPORATION LIMITED shall not be responsible for him/her not being able to participate in this offer.
- 13- Entries complete in all respect shall only be accepted. Proof of sending will not be accepted as proof of delivery. BHARAT PETROLEUM CORPORATION LIMITED shall not be responsible for entries delayed, incomplete or lost due to any technical reasons or otherwise whatsoever.
- 14- The SMS rates as applicable for the particular service provider shall be charged for the SMS being sent to take part in this offer.
- 15- A customer can send 1 valid entry per cash memo/ Petro Card receipt.
- 16- A customer can make multiple SMS entries for repeat purchases; however each SMS should have the valid bill no. or petro card no. pertaining to that specific purchase.
- 17- The winner's identity would be established through telephone calls made to them over their mobile phone numbers. Further the same can also be established through documentary evidence. In case the mobile number has been changed/terminated/blocked/out of reach etc. BHARAT PETROLEUM CORPORATION LIMITED shall not be responsible for not being able to communicate/handover prizes to the winners.
- 18- The prizes offered are : 1- London 2- Singapore 3- Free Fuel vouchers 4- Free Talktime for Petrocard users
- 19- The prizes to be won include Mega prize: 30 couple trips to London, 45 couple trips to Singapore, Other prizes: 2500 free fuel vouchers worth Rs. 1000, 10,000 free talktime for Petrocard users worth Rs.50 sending in the entry through SMS.

20- The prize winners would be decided based a random process defined by BHARAT PETROLEUM CORPORATION LIMITED and the list of winners would be hosted on the website, www.bharatpetroleum.com, for a period of 2 months from the date of last date of hosting.

21- Lucky Draw:

<b>Period of campaign</b>	<b>Dates of Lucky Draw</b>	<b>Prizes</b>
15 <sup>th</sup> Nov – 30 <sup>th</sup> Nov 2010	1 <sup>st</sup> Dec – 5 <sup>th</sup> Dec 2010	10 London trips, 15 Singapore trips, 833 free fuel voucher, 3333 Free Talktime
1 <sup>st</sup> Dec – 15 <sup>th</sup> Dec 2010	16 <sup>th</sup> Dec – 20 <sup>th</sup> Dec 2010	10 London trips, 15 Singapore trips, 833 free fuel voucher, 3333 Free Talktime
16 <sup>th</sup> Dec – 31 <sup>st</sup> Dec 2010	1 <sup>st</sup> Jan – 5 <sup>th</sup> Jan 2011	10 London trips, 15 Singapore trips, 834 free fuel voucher, 3334 Free Talktime

22- Every attempt would be made to keep the lucky draw process independent and random. However the participants in the program cannot insist on being present while the lucky draw is conducted or send a representative to witness the same.

23- The customer is required to submit the photocopy of an original bill through which the customer has entered the offer, a photocopy of photo identity proof, copy of PAN card and any other document that may be required at the discretion of BPCL. The customer would however be informed in advance about the documents he needs to furnish. Further the customer would have to bear the tax liability on the prize as per the provisions of the Income Tax Act1961 or any other law for the time being in force.

24- Only original bill no. shall be accepted for claiming the prizes. Loss/mutilation of the original bill no. shall disqualify the customer. Photocopies/ duplicate of the original bill can be considered on a case to case basis. In case of computerized bills it would be advisable to preserve a photocopy of the bill.

25- BPCL reserve the right to reject the claim of the selected winner if the bill no. or petro card no. mentioned in the SMS does not tally with the number on the original bill no. or petro card no. sent for claiming the prize.

26- BPCL reserves the right to check all the bill no. or petro card no. for their authenticity and reject them if not found genuine. bill no. or petro card no. sent for validation will be retained and shall not be returned.

27- Prizes will be handed over to the winner by BHARAT PETROLEUM CORPORATION LIMITED/ agency representative nearest to the location of the prize winner.

28- If the winner who has won the prize is not willing to bear the tax liability or does not want to redeem the prize for any other reason, he will have to sign a 'no dues' letter which states that customer has no pending dues towards BHARAT PETROLEUM CORPORATION LIMITED.

29- In case the winner does not agree to fill the 'no dues' letter/respond to the call, he/she will be sent a courier stating that since he/she has not responded to the attempts made to contact him/her and that his/her candidature is terminated from the list of winners.

30- The winner and person accompanying him/her should have a valid passport to travel abroad.

- 31- The customer has to get a visa at his own cost and effort. BHARAT PETROLEUM CORPORATION LIMITED should not be held responsible for non grant of Visa for whatever reason.
- 32- BHARAT PETROLEUM CORPORATION LIMITED should not be held responsible for arranging the passport or visa at any given point of time.
- 33- A trip to London or Singapore is applicable for two people. Winner can choose anyone to accompany him/her to this trip at his/her sole discretion. However the person accompanying the winner should have a valid passport.
- 34- If any Winner fails to take the trip when specified by the BHARAT PETROLEUM CORPORATION LIMITED the Prize will be forfeited in its entirety.
- 35- BHARAT PETROLEUM CORPORATION LIMITED shall not be liable for any cancellations and/or delays in the train/flights/cars arranged for the Winner due to any reason including but not limited to force majeure, logistical problems at the airports/railway stations/roads etc and the Winner shall not have any claim against BHARAT PETROLEUM CORPORATION LIMITED for the same and shall be deemed to have availed of his/her prize. BHARAT PETROLEUM CORPORATION LIMITED shall not be responsible for any such eventuality and the Winner undertakes not to claim any compensation from the BHARAT PETROLEUM CORPORATION LIMITED for the same.
- 36- Any additional expenses incurred by the customer over and above the offer mentioned on the prize by BHARAT PETROLEUM CORPORATION LIMITED, shall be at the sole cost of the winner.
- 37- BHARAT PETROLEUM CORPORATION LIMITED has the rights to change the dates of validity of the prize at it's sole discretion
- 38- After the announcement of prize, call attempts will be made 3 times a day in 3 days, If the winner does not respond to the call. He/she will be terminated from the list of winners.
- 39- Winner will be required to pay the requisite amount of Tds ( Income tax ) through a DD payable in favour of Bharat Petroleum Corporation Ltd, at Mumbai.
- 40- BHARAT PETROLEUM CORPORATION LIMITED is not responsible for quality of services offered by the travel agent, airline, hotels etc. the respective organizations continue to be responsible for the quality of services provided by them.
- 41- Free Prepaid Mobile Talktime is only for Petrocard users. 10000 lucky winners, who have used the Petro Card during the promo period and sent in Valid entries shall be eligible to get the talk time top ups.
- 42- The winners shall receive the talk time top up within a period of 21 days from the date of sending the entry.
- 43- BHARAT PETROLEUM CORPORATION LIMITED to it best endeavor will send the talktime. However due to any problem at the service provider end or otherwise, if the talk time does not reach the consumer, then BHARAT PETROLEUM CORPORATION LIMITED is not responsible for the same.
- 44- Free fuel vouchers worth Rs. 1000 each will be given to 2500 lucky winners.
- 45- The customer sharing the details of address and filling up all the relevant information required will receive the voucher.

- 46- The winner will be required to submit application for issue of Petrocard to BHARAT PETROLEUM CORPORATION LIMITED to claim the free fuel voucher.
- 47- BPCL shall not be responsible for the performance of the Items given as prizes and the winners shall be responsible for any loss/ injury/expense arising out of the usage of prize items.
- 48- Bharat Petroleum Corporation Ltd. will not bear any responsibility once the winners are announced and the prizes are given.
- 49- The prizes are non-refundable, non-transferable and cannot be exchanged for cash.
- 50- BHARAT PETROLEUM CORPORATION LIMITED reserves the right to withdraw and/or alter any of the terms and conditions of this offer at any time without prior notice or to replace, wholly or in part, this scheme by another scheme, whether similar to this or not, or to withdraw it altogether. No correspondence would be entertained on this account.
- 51- BHARAT PETROLEUM CORPORATION LIMITED reserves the right to Reduce or Extend the period of the promo.
- 52- No queries/ clarifications/ suggestions/ communication etc. shall be entertained on operation/selection process, which would be entirely the discretion of BHARAT PETROLEUM CORPORATION LIMITED.
- 53- If a prize is declined, disqualified or if a winner forfeits the prize under these terms and conditions, then BHARAT PETROLEUM CORPORATION LIMITED shall have absolute discretion to decide the utility of unclaimed prize money if any.
- 54- The prizes of this offer cannot be exchanged/ sold for cash. The prizes are as stated and there are no alternate prizes or cash substitutes. This offer cannot be used in conjunction with any other offer.
- 55- BHARAT PETROLEUM CORPORATION LIMITED or any of the other agencies involved in this promotion, shall not be liable for any loss or damage whatsoever that may be suffered as a result of participating in the offer or enjoying the prizes or any other matter relating to this offer.
- 56- BHARAT PETROLEUM CORPORATION LIMITED reserves the right to audit all claims/winning entries to ensure that the Terms and Conditions of this offer have been met and to seek additional information regarding any and all claims and supporting documents.
- 57- The submission of false, incorrect, misleading or fraudulent documentation/ information may result in disqualification from this offer by BHARAT PETROLEUM CORPORATION LIMITED.
- 58- No correspondence, whatsoever shall be entertained by BHARAT PETROLEUM CORPORATION LIMITED on this offer.
- 59- Each offer rule, given above, shall be severable from each of the other rules, and if any rule is found to be void, invalid, or unenforceable for any reason, the remaining rules shall remain in full force and effect.
- 60- The decisions of BHARAT PETROLEUM CORPORATION LIMITED regarding this offer, is final and binding and is non-contestable.
- 61- All disputes are subject to the exclusive jurisdiction of the courts of Mumbai only.

- 62- Offer open in select markets only. Offer not valid in Tamil Nadu and J & K. Any SMS received from Tamil Nadu and J & K towards participation in the offer will not be considered.
- 63- The contest is valid for limited period. The details of all the prizes will be communicated to the winners at the time of prize delivery. The winners are required to strictly adhere to the procedure for claiming/redemption and no deviation shall be accepted.
- 64- For further details, the customers can log on to [www.bharatpetroleum.com](http://www.bharatpetroleum.com) or call on Helpline no.1800 22 2725 (Toll free available 24X7) BPCL shall not be responsible for the non-functioning of website or telephone for reasons beyond their control.
- 65- The above mentioned points of the terms and condition should be read in conjunction with the validity period as per Point no.3
- 66- Terms and conditions apply.