



LUBRICANTS

Under our renowned lubricants brand MAK, we provide advanced lubricants and greases for both automotive and industrial segments, delivering top-notch performance even under extreme ambient and operating conditions.

Key Highlights

471.8 TMT

Highest-ever Sales Volume Recorded by MAK Lubricants in FY25

12

New Grades Launched in FY25

71

New SKUs Launched in FY25

- ⦿ Introduced new grades like Drillol and LLPO to strengthen our successful foray into international markets.
- ⦿ MAK Aero Smoke Oil passed all technical evaluation criteria of the Indian Air Force and was used during Aero India 2025, India's largest air show.
- ⦿ Strengthened MAK Serve, our branded garage chain, expanding it to 659 outlets across 230 cities.
- ⦿ Engaged year-round with the mechanic community, reaching 59,693 mechanics, including 39,142 new enrollments.
- ⦿ Forayed into the e-commerce space through a tie-up with IndiaMART, reaching 5,428 active industrial customers.
- ⦿ MAK Lubricant honored with three prestigious awards:
 - Brand of the Decade 2024 (Herald Global)
 - Most Preferred Brand 2024-25 (Marksmen Daily)
 - Most Trusted Brand of India 2025-26 (Marksmen Daily)