

BPCL Launches National PNG & CNG Drive 2.0, Promoting ‘Non-Stop Zindagi’ with Cleaner Energy

Mumbai, January 22, 2026: Bharat Petroleum Corporation Limited (BPCL), a Fortune Global 500 company and a Maharatna PSU, today announced the national rollout of PNG & CNG Drive 2.0, aligned with India’s clean energy transition and the Government of India’s vision of enhancing the share of natural gas in the country’s energy mix.

The event marked the **national launch of television commercials under PNG Drive 2.0**, being conducted on behalf of the **PNGRB Industry Committee**. The newly unveiled **PNG and CNG TVCs**, featuring **actor and Member of Parliament Shri Ravi Kishan endorsing Compressed Natural Gas (CNG)**, and **actor Ms Sakshi Tanwar promoting Pipe Natural Gas (PNG)**, highlight the **safety, affordability, convenience and environmental benefits of natural gas**, while reinforcing the industry’s collective commitment to India’s clean energy transition.

The nationwide campaign, to be conducted from January 1 to March 31, 2026, is being implemented under the guidance of the Ministry of Petroleum and Natural Gas (MoPNG) and the Petroleum and Natural Gas Regulatory Board (PNGRB), with active participation from all City Gas Distribution (CGD) entities across the country. The initiative aims to accelerate adoption of Pipe Natural Gas (PNG) for households, commercial and industrial users, and Compressed Natural Gas (CNG) for mobility, reinforcing cleaner, safer and more reliable energy access.

Shri Subhankar Sen, Director (Marketing), BPCL, while addressing the press conference, said, “*PNG & CNG Drive 2.0 is a strong step towards nation-building and improving ease of living for citizens. Natural gas delivers safety, reliability and uninterrupted supply - right from kitchens to mobility, while significantly reducing carbon emissions. With India’s rapid urbanisation and mobility growth, this transition supports cleaner air, modern living and the vision of a gas-based economy.*”

The campaign theme ‘**Non-Stop Zindagi**’ highlights the convenience of natural gas as ‘**gas on tap**’, a worry-free, continuous and safe fuel for homes, businesses and transportation. PNG eliminates the need for cylinder refills while ensuring controlled pressure and enhanced safety, whereas CNG enables cleaner mobility without compromising driving experience.

Speaking at the event, **Shri Rahul Tandon, Business Head – Gas**, said “*The initiative reflects a pan-India collaboration among public and private CGD entities to position natural gas not merely as a utility, but as a life enabler, supporting households, mobility, commerce and industry while advancing India’s climate commitments, including Net Zero by 2070.*”

Ms. Neera Asthana Phate, General Manager, Corporate Communications & CRM · Mahanagar Gas Limited, highlighted, that “*PNG powers homes, offices and restaurants, while CNG fuels cars, buses and commercial transport. She emphasised that PNG and CNG remain constant companions throughout one's lifetime, enabling cleaner living and mobility. She added that reaching people is crucial and expressed confidence that this initiative will drive a nationwide clean energy movement for India.*”

Shri Raman Malik, Head – PR & Brand, BPCL, noted that, “*the PNG & CNG Drive 2.0 underscores the importance of clear and credible communication in advancing India's clean energy transition, adding that effective media engagement helps carry policy objectives to the public, enabling wider awareness and informed adoption across households and mobility segments.*”

India has witnessed significant expansion in CGD infrastructure over the past decade. From around 25–30 geographical areas in 2014, the country now has 307 authorised geographical areas, covering nearly 100% of the mainland. Against a minimum work programme target of 12.64 crore PNG household connections and 18,336 CNG stations by 2034, India has already achieved 1.61 crore PNG household connections and established 8,500+ CNG stations, with over three lakh kilometre-inch of pipeline laid nationwide.

The CGD sector has seen **natural gas volumes rise from 14.8 MMSCMD to 42 MMSCMD**, reflecting growing consumer adoption. Recent PNGRB reforms, including the unified pipeline tariff under '**One Nation, One Grid, One Tariff**', have further improved affordability and access, resulting in notable reductions in PNG and CNG prices across regions.

As part of the nationwide awareness drive, the CGD industry has onboarded Ms Sakshi Tanwar for PNG and Shri Ravi Kishan, Hon'ble Member of Parliament, for CNG outreach. These associations aim to deepen public connect and accelerate adoption across urban and semi-urban India.

BPCL, along with all CGD entities, will continue to work collaboratively to ensure widespread awareness and faster adoption of PNG and CNG, reinforcing a cleaner, safer and more sustainable energy future for India.

About Bharat Petroleum Corporation Ltd. (BPCL):

Fortune Global 500 Company, Bharat Petroleum is the second largest Indian Oil Marketing Company and one of the integrated energy companies in India, engaged in refining of crude oil and marketing of petroleum products, with presence in the upstream and downstream sectors of the oil and gas industry. The company attained the coveted Maharatna status, joining the club of companies having greater operational & financial autonomy.

Bharat Petroleum's Refineries at Mumbai, Kochi and Bina have a combined refining capacity of around 35.3 MMTPA. Its marketing infrastructure includes a network of installations, depots, fuel stations, aviation service stations and LPG distributors. Its distribution network comprises over 23,500+ Fuel Stations, over 6,200+ LPG distributorships, 500+ Lubes distributorships, 80 POL storage locations, 54 LPG Bottling Plants, 79 Aviation Service Stations, 5 Lube blending plants and 5 cross-country pipelines.

Bharat Petroleum is integrating its strategy, investments, environmental and social ambitions to move towards a sustainable planet. The company has Electric vehicle charging stations at 6500+ Fuel Stations. With a focus on sustainable solutions, the company is developing an ecosystem and a road-map to become a Net Zero Energy Company by 2040, in Scope 1 and Scope 2 emissions. Bharat Petroleum has been partnering communities by supporting several initiatives connected primarily in the areas of education, water conservation, skill development, health, community development, capacity building and employee volunteering. With 'Energising Lives' as its core purpose, Bharat Petroleum's vision is to be an admired global energy company leveraging talent, innovation & technology.

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