PRESS RELEASE

BPCL Launches SPEED 100 Ultra-Premium Petrol in Indore, Bringing Advanced Fuel Technology to the City

Indore, October 31, 2026: Bharat Petroleum Corporation Limited (BPCL), a Fortune Global 500 company and a Maharatna, has launched its ultra-premium high-octane petrol, SPEED 100, in Indore, marking an important addition to the city's premium automotive fuel offerings. The launch took place on Friday at Sukhmani Petro Filling Station, bringing BPCL's 100-octane petrol to automotive enthusiasts in the city.

SPEED 100 is BPCL's ultra-premium petrol with a Research Octane Number (RON) of 100. the highest grade of petrol commercially available at Indian fuel stations today. RON measures how well a fuel handles pressure without igniting too early, and the higher the number, the better suited it is to powerful, demanding engines.

What makes SPEED 100 special is not just its 100-octane rating, but also BPCL's advanced fuel technologies. Its proprietary Speed Additive Technology and Friction Modifier Technology are designed to help maintain fuel injector cleanliness, support engine performance and combustion efficiency, and contribute to a smoother driving and enhance the overall driving experience, while also maintain engine cleanliness.

Speaking on the occasion, Shri Manoj Kumar, General Manager Lubes (Retail) West; Shri Mukund Dhamala, General Manager Marketing (Retail) West; and Shri Neeraj Jaria, State Head (Retail), MP & CG, reaffirmed BPCL's commitment to delivering innovative and advanced mobility solutions, stating, *"At BPCL, we are committed to delivering innovative energy solutions that meet the evolving aspirations of our customers. The introduction of SPEED 100 in Indore reflects our focus on bringing advanced, high-performance fuel options closer to automotive enthusiasts. As the demand for premium vehicles and performance motorcycles grows, SPEED 100 reinforces our commitment to offering quality products that enhance the driving experience. Through initiatives such as these, we remain dedicated to shaping the future of mobility and delivering greater value to our customers."*

The launch brought together BPCL officials from various Business Units, Dealers and automotive enthusiasts, making the occasion a vibrant celebration of innovation, collaboration and the growing aspirations of Indore's automotive community.

The introduction of SPEED 100 received an enthusiastic response from supercar and superbike owners, who welcomed the availability of 100-octane petrol in Indore and the additional fuel choice it provides to owners of high-performance vehicles.

In addition to its focus on premium fuels, BPCL continues to strengthen the overall customer experience at its retail outlets through initiatives such as Drive Fresh, aimed at promoting cleanliness, hygiene and a more comfortable environment for customers visiting fuel stations.

The initiative seeks to make BPCL retail outlets cleaner, more welcoming and customer-friendly, with particular emphasis on providing clean and convenient facilities for women customers. By complementing advanced fuel offerings with improved customer amenities, BPCL aims to make every visit to its retail outlets more convenient and satisfying.

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The launch of SPEED 100 in Indore underscores BPCL's continued efforts to expand its premium fuel portfolio, respond to evolving customer expectations and strengthen its presence in India's dynamic mobility landscape. Building on this launch, BPCL plans to expand the availability of SPEED 100 to six additional retail outlets across Indore by January 2027, making the ultra-premium fuel more accessible to customers across the city.

About Bharat Petroleum Corporation Ltd. (BPCL):

Fortune Global 500 Company, Bharat Petroleum is the second largest Indian Oil Marketing Company and one of the integrated energy companies in India, engaged in refining of crude oil and marketing of petroleum products, with presence in the upstream and downstream sectors of the oil and gas industry. The company attained the coveted Maharatna status, joining the club of companies having greater operational & financial autonomy.

Bharat Petroleum's Refineries at Mumbai, Kochi and Bina have a combined refining capacity of around 35.3 MMTPA. Its marketing infrastructure includes a network of installations, depots, fuel stations, aviation service stations and LPG distributors. Its distribution network comprises over 25,300+ Fuel Stations, over 1000+ CNG stations, over 6,250+ LPG distributorships, 440+ Lubes distributorships, 81 POL storage locations, 56 LPG Bottling Plants, 81 Aviation Service Stations, 5 Lube blending plants and 6 cross-country pipelines.

Bharat Petroleum is integrating its strategy, investments, environmental and social ambitions to move towards a sustainable planet. The company has Electric vehicle charging stations at 6800+ Fuel Stations. With a focus on sustainable solutions, the company is developing an ecosystem and a road-map to become a Net Zero Energy Company by 2040, in Scope 1 and Scope 2 emissions. Bharat Petroleum has been partnering communities by supporting several initiatives connected primarily in the areas of education, water conservation, skill development, health, community development, capacity building and employee volunteering. With 'Energising Lives' as its core purpose, Bharat Petroleum's vision is to be an admired global energy company leveraging talent, innovation & technology.

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