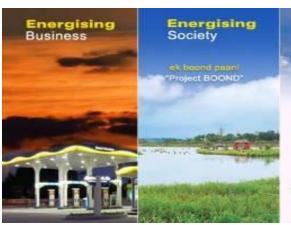




### **Bharat Petroleum Corporation Ltd.**

**Investor Presentation** 

**November 2016** 











### Disclaimer

No information contained herein has been verified for truthfulness completeness, accuracy, reliability or otherwise whatsoever by anyone. While the Company will use reasonable efforts to provide reliable information through this presentation, no representation or warranty (express or implied) of any nature is made nor is any responsibility or liability of any kind accepted by the Company or its directors or employees, with respect to the truthfulness, completeness, accuracy or reliability or otherwise whatsoever of any information, projection, representation or warranty (expressed or implied) or omissions in this presentation. Neither the Company nor anyone else accepts any liability whatsoever for any loss, howsoever, arising from use or reliance on this presentation or its contents or otherwise arising in connection therewith.

This presentation may not be used, reproduced, copied, published, distributed, shared, transmitted or disseminated in any manner. This presentation is for information purposes only and does not constitute an offer, invitation, solicitation or advertisement in any jurisdiction with respect to the purchase or sale of any security of BPCL and no part or all of it shall form the basis of or be relied upon in connection with any contract, investment decision or commitment whatsoever.

The information in this presentation is subject to change without notice, its accuracy is not guaranteed, it may be incomplete or condensed and it may not contain all material information concerning the Company. We do not have any obligation to, and do not intend to, update or otherwise revise any statements reflecting circumstances arising after the date of this presentation or to reflect the occurrence of underlying events, even if the underlying assumptions do not come to fruition.

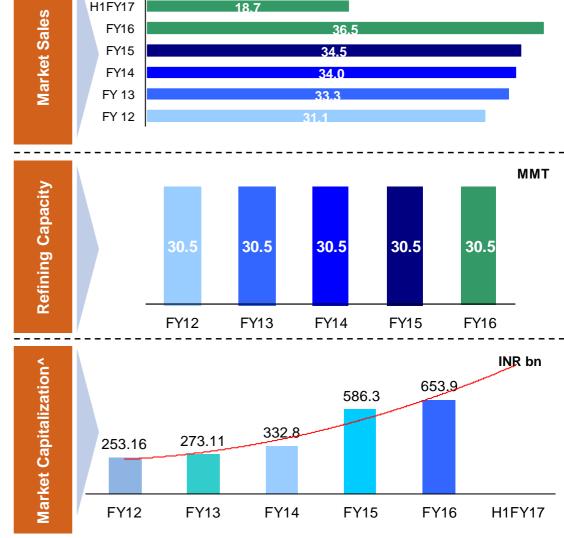
# **Table of Contents**

1.	Corporate Overview	4
2	Business Overview	9
3.	Industry Overview	23

1. Corporate Overview

### Introduction

- India's 5th largest company by turnover over INR 1,891 bn in FY16 and INR 2,379 bn in FY15
- India's 2nd largest Oil Marketing Company (OMC) with domestic sales volume of over 36.53 MMT in FY16 and 34.45 MMT in FY15
  - Domestic market share of 21% during FY16
- Majority Govt. of India shareholding of 54.93% and explicit Govt. support through under-recovery compensation mechanism
- # 358 ranking on Fortune 2015 global list; ranks 5<sup>th</sup> among the only seven Indian companies on the list
- Well positioned to meet market demand across India through Strategically located Refineries and Marketing Infrastructure
- India's only OMC with a successful foray into upstream business (1). BPCL through its subsidiary BPRL has Participating Interests in 17 blocks across 6 countries
  - Estimated recoverable reserves of about 75 TCF till date in Rovuma basin (Mozambique)
  - Estimated resources of 200+ MMBOE(2) till date in Wahoo basin (Brazil)
- · Ratings at par with the Sovereign
  - Baa3 (Outlook Positive) by Moody's / BBB- (Outlook Stable) by Fitch



**MMT** 

Source: National Stock Exchange

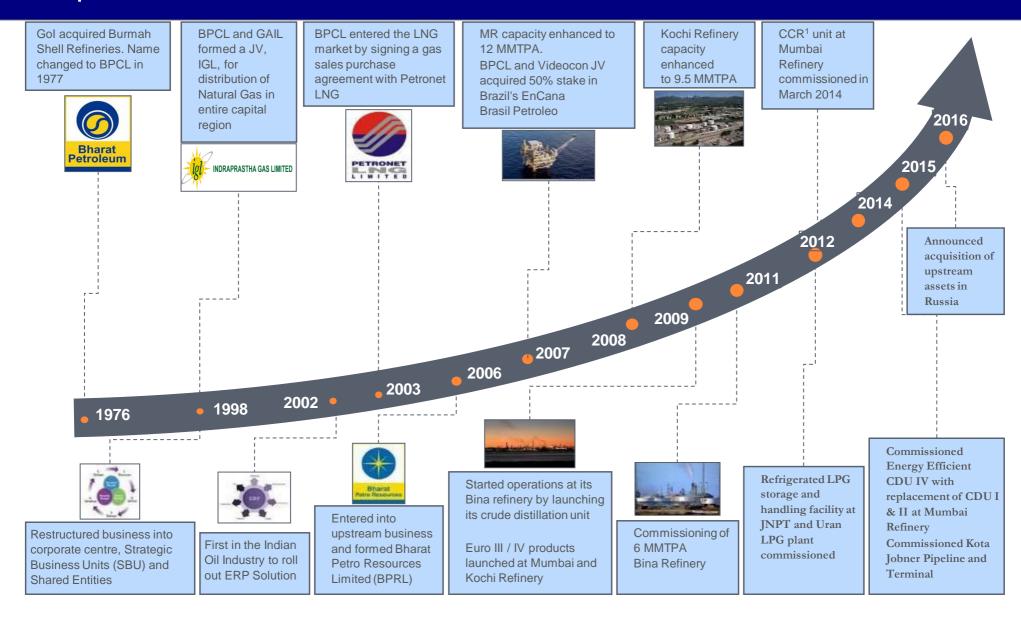
MMBOE - Million barrels of oil equivalent

^ Market capitalization figures as on period end

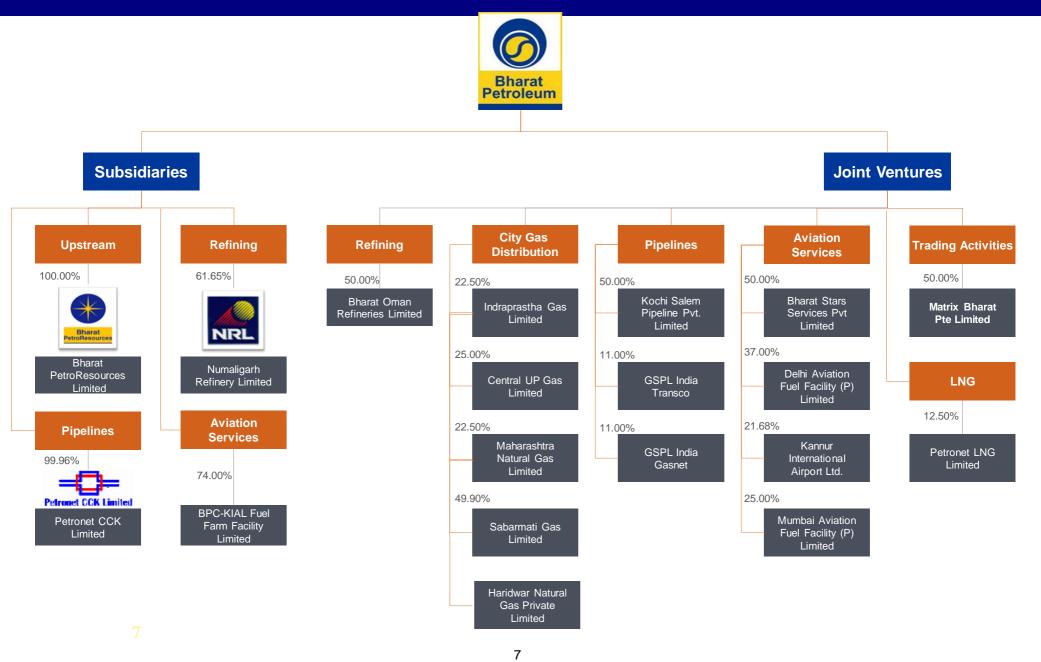
TCF- Trillion cubic feet of gas FY means Financial year ending 31st March

Also reflected in consistently improving market capitalization (2) Wood Mackenzie, Company reports

### **Important Milestones**



## Major Subsidiaries/ JVs



### **Key Business Verticals**

Retail

26.8% market

• 13.501 retail

118 depots and

13 installations

share\*

outlets

#### **BHARAT PETROLEUM CORPORATION LIMITED**

Gas

• Currently 54

major LNG

customers

Emeraina

Markets

Industrial /

Currently

customers

Reliable.

innovative

and caring

supplier of

**I&C** products

7.000

Commercial

#### Refinery



- Refining capacity of 30.5MMTPA
- 13% of the country's refinina capacity(1)
- Strategically located refineries

Four

refineries in

Numaligarh

Mumbai.

and Bina

Kochi,

- Pan India presence across products
  - Pioneer in branded retail outlets. branded

fuels ex:

Speed

- Only Indian made significant discoveries
- OMC to have

**Upstream** 

PI in 17 oil &

gas blocks

7 blocks in

overseas

Global

spread into

**Exploration** 

pure play

India and 10

 One JV in LNG • City Gas Distribution Network in 10

cities

- Chain Management
  - Pioneer in IT integration and Supply
- Product customization

LPG



Currently

distributors

bottling plants

4.494

50 LPG

- 18.4% market 25.7% market share\* share\*
- Currently 16.000 customers

Lubricants

----CENTRE CARRES WELL

 More than 1000+ grades of products

as Tata

Motors,

Honda,

**TVS etc** 

 Major OEM **Various** tie ups such **Innovative** offerings with ventures in allied Genuine Oil, **business** 

> Current customer base of 51 mn incl. retail and bulk

Aviation

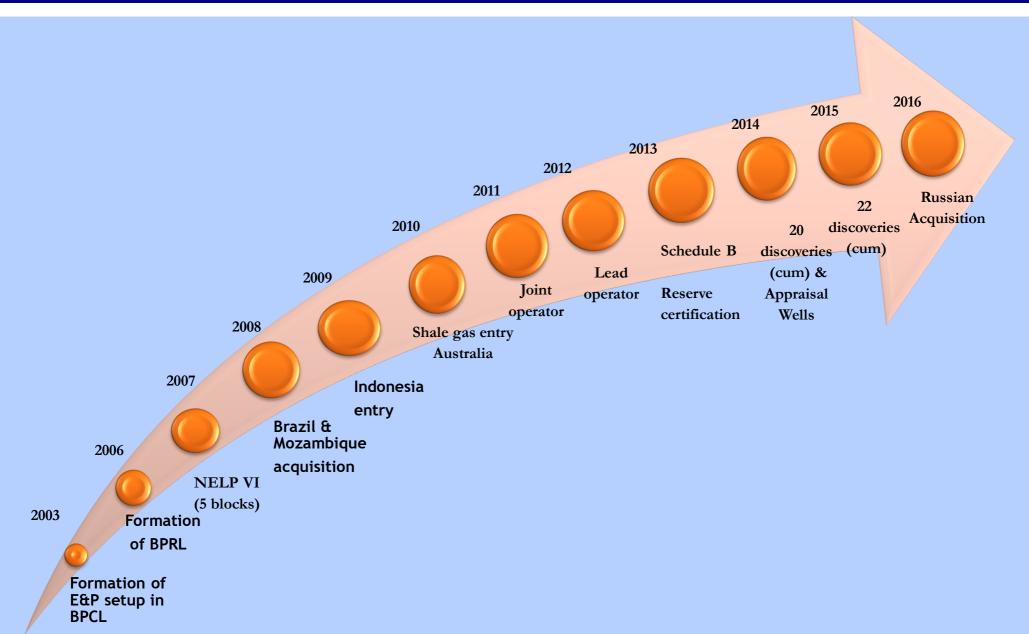


- 23.4% market share\* in ATF
- 40 Aviation service stations
- Present at all the major gateways & airports for into plane services
- Only OMC to implement "Apron Fuel Management System"

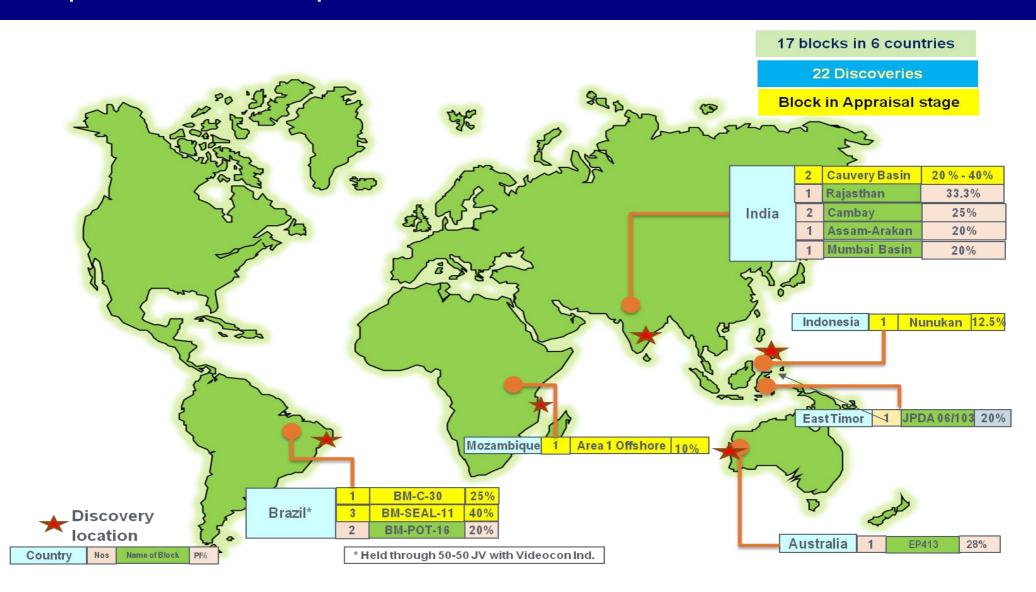
- (1) Source: Ministry of Petroleum and Natural Gas
- Market share includes sale by PSU as well as private oil marketing companies. All figures as of 31st March 2016

# 2. Business Overview

# BPRL's Upstream Story over the years......



### **Upstream Global Spread**



Successful discoveries in Upstream to help BPCL achieve higher level of Vertical Integration

# Global Upstream Footprint

Within India					
Exploration Block	Operator	BPRL Stake	Partners		
NELP - IV					
CY-ONN-2002/2	ONGC	40.0%			
NELP- VI					
CY-ONN-2004/2	ONGC	20.0%			
NELP - VII					
RJ-ONN-2005/1	HOEC, BPRL	33.33%	IMC		
NELP - IX					
CB-ONN-2010/11	GAIL, BPRL	25.0%	EIL, BIFL, MIEL		
AA-ONN-2010/3	OIL	20.0%	ONGC		
CB-ONN-2010/8	BPRL,GAIL	25.0%	EIL, BIFL, MIEL		
MB-OSN-2010/2	OIL	20.0%	HPCL		

Australia & East Timor				
Exploration Block	Operator	BPRL Stake	Partners	
JPDA 06-103	Oilex	20.0%	GSPC, Videocon, Japan Energy, Pan Pacific Petroleum	
EP-413	ARC Energy	27.8%	ARC Energy	

Brazil				
Exploration Block	Operator	BPRL Stake*	Other Partners	
BM-SEAL-11 (3 blocks)	Petrobras	20.0%	Videocon	
BM-C-30 (1 block)	Anadarko	12.5%	Videocon, BP, Maersk	
BM-POT-16 (2 blocks)	Petrobras	10.0%	Videocon, Petrogal, BP	

<sup>\*</sup> BPCL's effective stake held through 50:50 JV with Videocon

Mozambique				
Exploration Block	Operator	BPCL Stake*	Partners	
Mozambique Rovuma Basin	Anadarko	10.0%	PTTEP <sup>,</sup> Mitsui & Co., ENH, OVL-OIL	

Indonesia				
Exploration Block	Operator	BPCL Stake*	Partners	
Nunukan PSC, Tarakan Basin	Partamina	12.5%	Videocon Industries	

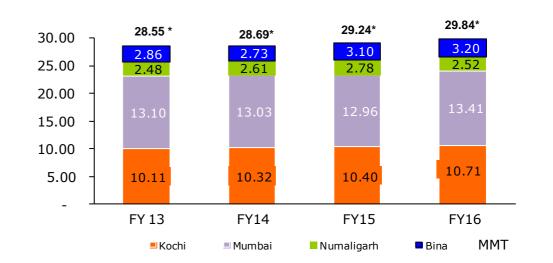
### Refining Coverage

#### **Installed Capacity**

#### Refining Throughput-

### **Refining Capacity**





- Capacity Utilization consistently above global peers for KR and MR
- State of the art refinery at Bina High Nelson Complexity Index of 9.1
- \* Bina Refinery throughput is considered proportionately because it's a 50:50 JV

Four Strategically located refineries across India

Refinery Utilization rates significantly above global peers

935-km cross country pipeline to source crude to BORL

## Bina Refinery

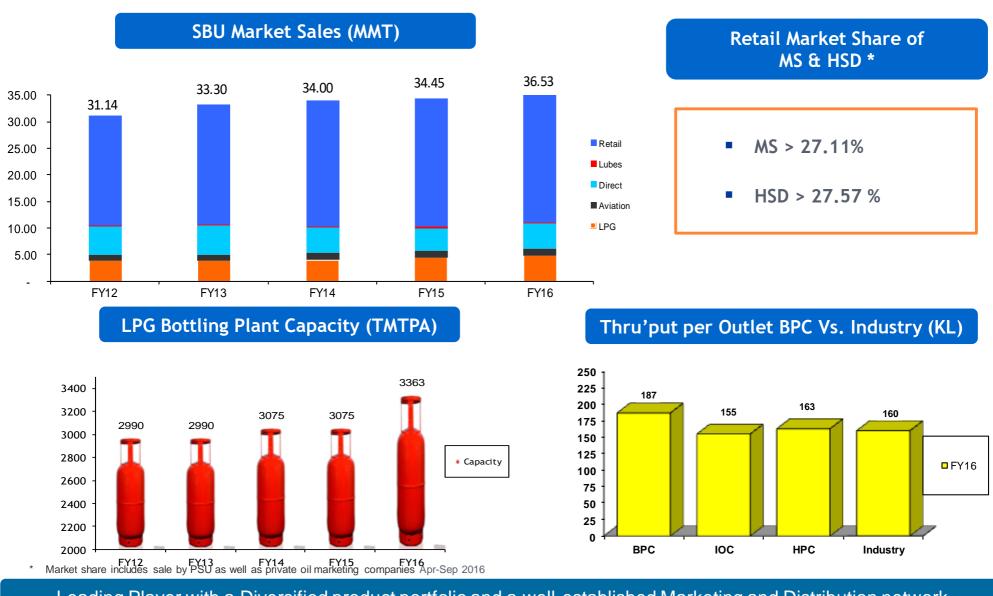
- Bharat Oman Refineries Limited (BORL) -BPCL Interest 50% with 120,000 bpd (6 MMT) Refining capacity at BINA
- State of art technologies High Nelson Complexity
  Index 9.1
- Associated Facilities SPM, Crude Oil Terminal,
  935-km cross country crude oil pipeline from Vadinar to Bina (VBPL)
- Graded improvement in operations with the Refinery operating at more than 100% of the design capacity during FY15
- Low cost capacity expansion from 6 MMTPA to 7.8 MMTPA
- GRM of \$11.7/bbl during FY16 and \$11.5/bbl during H1FY17



Pipelines:

Bina refinery to consolidate refining portfolio required to support downstream retailing market in Northern India

## Marketing Operations and Efficiencies



Leading Player with a Diversified product portfolio and a well-established Marketing and Distribution network

### Marketing Expertise and Industry Pioneer Status

#### **Retail Initiatives**

- · Launched the first branded fuel in India i.e. Speed
- Over 6300 Automated Outlets, Generating over 75% of total retail sales volume
- In & Out Stores : 157 convenience stores
- Tie up with Amazon for "Pick Up" store initiative
- Highway Strategy "GHAR". The new growth engine
  - Chain of strategically located One Stop Truck Shops (OSTS)
  - Dedicated fleet sales team







#### **Technology Initiatives**

- Smart Drive Mobile application for retails consumers
- business: e-biz.com/ e banking (B2B)
  - 90% plus customers collections
  - Online indenting/tracking
- E business: e-bharatgas.com (B2B / B2C)
  - All India All Customers (B2C)
  - Online refill booking/tracking (B2C)
  - Bulk customers direct order (B2B)



# Landmark

Initiatives





#### **Brand & Customer Loyalty Programme**

- Pure for Sure (PFS)
  - Pioneer program guaranteeing fuel Quality and Quantity
- Loyalty programmes
  - Petrocard one of the largest loyalty programmes having 0.58 mn customers
  - Smartfleet 0.26 mn customers







#### **Other Key Initiatives**

- First to implement ERP (SAP) for increase in efficiency
- First in the industry to start computerization in 1960's
- Innovators in new business practices
  - Product-wise business structure adopted for greater focus
  - Off take agreement with subsidiaries and JV's

Continuous innovation to extend customer focus and improve operational and financial efficiency

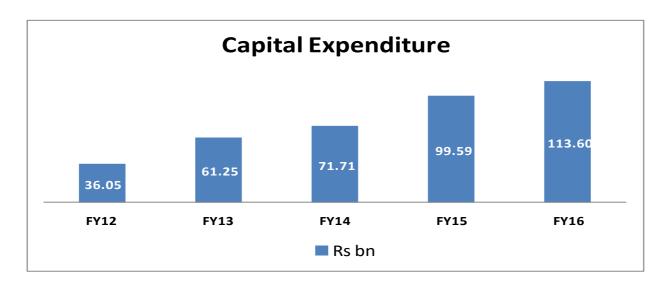
### Ongoing projects – thriving to be self sufficient integrated source of fuel supply

- ➤ Integrated Refinery Expansion Project (IREP) at Kochi Increasing refining capacity from 9.5 MMTPA to 15.5 MMTPA along with modernization of existing facilities to produce future quality fuels Commissioning activities are underway
- Mumbai Refinery DHT Installation
- **▶** Bina Refinery Creeping Capacity Expansion from 6 MMTPA to 7.8 MMTPA
- Investments in Gas pipelines GIGL & GITL pipelines in Joint Venture
- ➤ Kochi Diversification into Niche Petrochemicals Propylene Derivatives Petrochemical Project (PDDP)
- Retail: Network expansion with infrastructure growth and upgradation
- > LPG import terminal at Haldia, West Bengal

# **Upcoming projects**

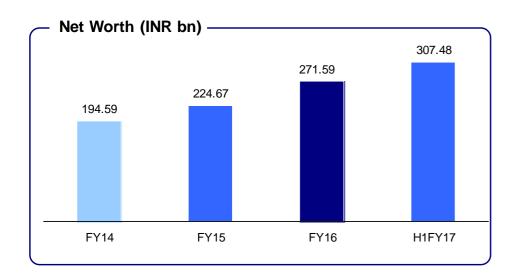
- Funding for upstream developments and new assets
- Refineries Upgrade / Expansion / De-bottlenecking
- > Investments in Gas
- Expansion of marketing infrastructure across all business verticals

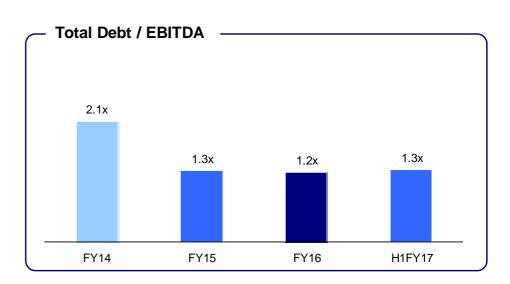
## Capex Strategy

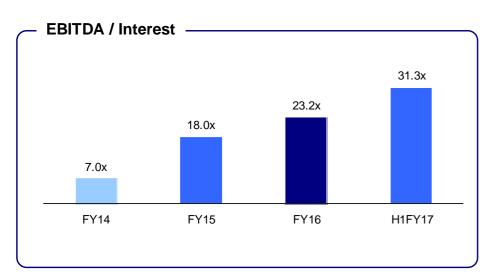


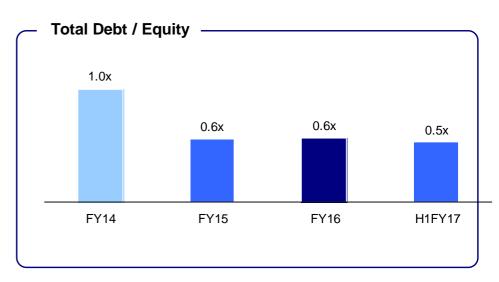
- Strategically expanding upstream activities through inorganic and organic growth opportunities
- Investment in refining and distribution capacity to bridge the gap between sales volumes and production
- Expand capacities and improve efficiencies at existing installation and refineries
- Create opportunities with the manufacture of niche petrochemicals
- Improve margin and value through facility upgrades

### Improved Financial Performance



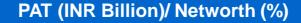


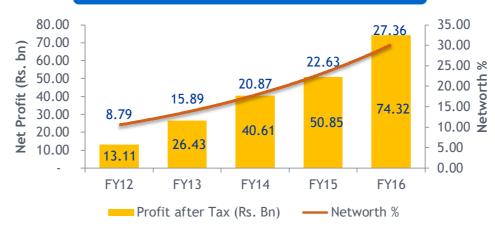




Stable Earnings and Sound Financial Leverage driving Credit Strength

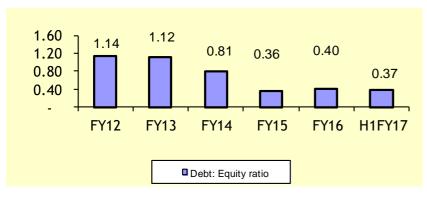
### Improved Financial Performance

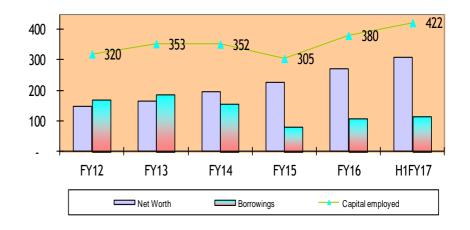




### Adjusted Debt-Equity Ratio (1)

### Adjusted Capital Employed (INR Billion) (1)





(1) Adjusted for bonds outstanding as on period end

# Highly Experienced Management Team



#### Mr. S Varadarajan, Chairman & Managing Director

- Over 30 years of industry experience. He also holds the position of Chairman in Numaligarh Refinery Ltd., Bharat Oman Refineries Ltd. and Matrix Bharat Pte Ltd. & position of Director in Bharat PetroResources Ltd (BPRL) and Petronet LNG Limited (PLNG).
- He has been responsible for the overall Treasury Management, Risk Management, Corporate Accounts, Taxation and Budgeting. In addition to finance, he has handled marketing as head of sales for the retail business in southern region and also led the corporate strategy team



#### Mr. P Balasubramanian, Director (Finance)

- Over 30 years of industry experience. He also holds the position of Director in Bharat PetroResources Ltd (BPRL), Bharat Oman Refineries Ltd. (BORL) and of Chairman in Delhi Aviation Fuel Facilities Pvt. Ltd. and permanent invitee on the board of Numaligarh Refinery Ltd.
- He has been responsible for the entire Corporate Finance function including Corporate Treasury, Corporate Finance, Taxation, Investor Relations, Risk Management and overseeing the Corporate Governance structures.



#### Mr. S. Ramesh, Director Marketing

- Almost 36 years of industry experience.
- He also holds a position of Director on the Boards of our JV, Bharat Star Services Pvt. Ltd and Bharat Stars Services (Delhi) Pvt. Ltd.
- He has had the distinction of heading three major Business Units viz. Lubes, LPG and Retail apart from spearheading Brand, PR & New Initiatives in the Company



#### Mr. R. Ramachandran, Director Refineries

- Almost 34 years of industry experience
- He also holds the position of Director on the Board of Bharat Oman Refineries Ltd. and permanent invitee on the Board of Numaligarh Refinery Ltd.
- Prior to his current position, he held the post of Managing Director, Bharat Oman Refineries Ltd. Has varied experience in Refinery Operations, Product Planning, Technical Services, Project Conceptualization, Project Financing and setting up of grass root Refinery and Revamps.



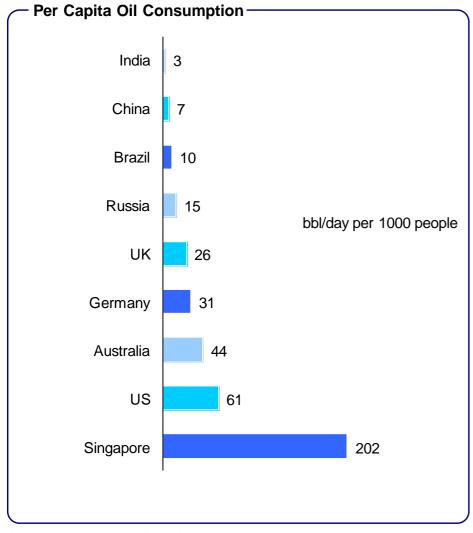
#### Mr. S P Gathoo, Director Human Resources

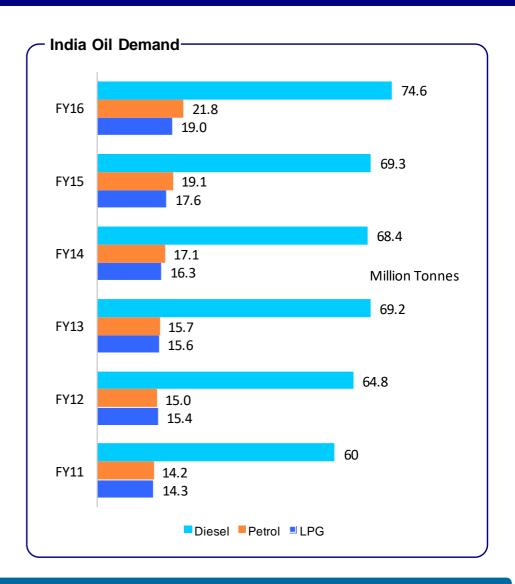
- Over 26 years of experience with BPCL and prior to that worked with BHEL and NTPC Limited
- He also holds the position of Chairman in Petronet India Ltd and Petronet CCK Ltd.
- He has had experience across business vertical such as Lubricants, Business & Information Technology and HR function

The Senior Management team has in-depth Knowledge and Extensive Experience in the Oil and Gas industry

3. Industry Overview

### India - Oil and Gas Demand





Source: CIA World Factbook, Central Statistics Office, Estimates 2012

Significant Potential for Domestic O&G Companies given the Low per-capita Oil Consumption and Growing demand.

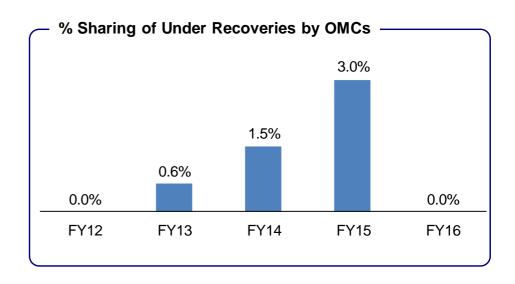
### **Indian Oil Industry**

#### **Sharing of Under Recoveries**

- Prices of retail sales of LPG and PDS Kerosene Oil are capped by the Government of India (Gol)
- Under-recoveries shared among Gol, the public sector OMCs and the public sector upstream companies (ONGC, OIL and GAIL)
- Under-recoveries determined and compensated provisionally by the Gol on quarterly basis
- · Govt. has consistently compensated OMCs including BPCL for under recoveries and ensured reasonable profitability

#### **Positive Policy actions**

- Petrol Prices De-regulated completely
- Gasoil (Retail) Deregulation announced effective 19<sup>th</sup> October 2014
- Gasoil Bulk sales completely deregulated since January 2013
- Restricted supply/Targeted subsidies for cooking fuel products
- LPG DBTL scheme Domestic LPG fully enrolled
- SKO PDS DBTK scheme To launch soon



Strategic position in the Indian economy with way to deregulation of fuel sector in the country



**Thank You**