

## **BPCL's MAK Lubricants Wins 'Prestigious Brands of India Award 2025'**

**Mumbai, September 23, 2025:** Bharat Petroleum Corporation Limited (BPCL), a Fortune Global 500 company and one of India's leading oil and gas companies, has added another feather to its cap as its flagship brand MAK Lubricants has been named among **the 'Prestigious Brands of India 2025'** in the Automotive Lubricants category. The honour, bestowed by Herald Global and Brand Advertising Research & Consulting Pvt. Ltd. (BARC) at the Goalfest Conclave 2025 in Mumbai on September 21, 2025, celebrates MAK Lubricants' unmatched customer recall, deep-rooted loyalty, and relentless focus on quality and innovation.

The Prestigious Brands of India platform recognises brands that have redefined benchmarks in their respective industries, combining innovation, legacy, and consumer trust to create lasting impact. For MAK Lubricants, this accolade reaffirms its position as a market leader driven by a customer-first philosophy and pioneering spirit.

Receiving the award on behalf of BPCL were **Shri. S. Abbas Akhtar, Executive Director (PR & Brand), and Shri. S. Kannan, Business Head (Lubes)**, who have steered the brand's journey with strategic vision and a focus on sustainable growth.

**Shri. S. Abbas Akhtar, Executive Director (PR & Brand), emphasized that,** "This recognition highlights MAK Lubricants' dedication to quality, innovation, and customer satisfaction.

"MAK Lubricants is a trusted brand in lubricants and greases in both Indian and international markets, offering over 400 grades for automotive and industrial sectors. The philosophy that drives MAK Lubricants is the cognizance that our customers are not just consumers but indeed our partners in progress – in our onward quest for better products, longer service life of equipment and greater environment-friendliness."

Expressing gratitude for the recognition, **Shri. S. Kannan, Business Head (Lubes)**, "MAK Lubricants is an embodiment of the distinguishing qualities of a top-notch brand – superior product quality, exceptional performance, unmatched reliability, and extensive market reach – which is reflected in the enduring trust of customers and patronage of iconic OEMs. Our vigour, innovativeness and unflinching customer focus have not only established us as a reputed, trustworthy and preferred brand in India, but are also pivotal to scripting an equally impressive success story in overseas markets."

The award places MAK Lubricants alongside an illustrious line-up of brands such as Tata Steel, Crompton, Colgate, HSBC India, Hero Electric, Indigo Airlines, Mahindra Susten, APL Apollo, Finolex, Orient Electric, JSW Steel, RuPay, and LG, all of whom have previously been honoured on this prestigious platform for raising industry standards and driving consumer trust.

The award not only celebrates its legacy but also signals a future filled with innovation, growth, and global aspirations.

#### **About Bharat Petroleum Corporation Ltd. (BPCL):**

Fortune Global 500 Company, Bharat Petroleum is the second largest Indian Oil Marketing Company and one of the integrated energy companies in India, engaged in refining of crude oil and marketing of petroleum products, with presence in the upstream and downstream sectors of the oil and gas industry. The company attained the coveted Maharatna status, joining the club of companies having greater operational & financial autonomy.

Bharat Petroleum's Refineries at Mumbai, Kochi and Bina have a combined refining capacity of around 35.3 MMTPA. Its marketing infrastructure includes a network of installations, depots, fuel stations, aviation service stations and LPG distributors. Its distribution network comprises over 23,500+ Fuel Stations, over 6,200+ LPG distributorships, 500+ Lubes distributorships, 80 POL storage locations, 54 LPG Bottling Plants, 79 Aviation Service Stations, 5 Lube blending plants and 5 cross-country pipelines.

Bharat Petroleum is integrating its strategy, investments, environmental and social ambitions to move towards a sustainable planet. The company has Electric vehicle charging stations at 6500+ Fuel Stations.

With a focus on sustainable solutions, the company is developing an ecosystem and a road-map to become a Net Zero Energy Company by 2040, in Scope 1 and Scope 2 emissions. Bharat Petroleum has been partnering communities by supporting several initiatives connected primarily in the areas of education, water conservation, skill development, health, community development, capacity building and employee volunteering. With 'Energising Lives' as its core purpose, Bharat Petroleum's vision is to be an admired global energy company leveraging talent, innovation & technology.

#### **About MAK Lubricants:**

MAK Lubricants, a flagship global brand of Bharat Petroleum Corporation Limited (BPCL), commands an enviable presence in the automobile and industrial lubricant sector in India, with a growing footprint in overseas markets. With 400+ grades, MAK Lubricants provides top-notch solutions for a wide spectrum of applications.

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