

Following agencies are full service advertising agencies with common scope of work

Period: 1st April 2022 - 31st March 2024.

Sr. No.	Agency Name	Scope of Work
1	M/s. Sanket Communications Pvt. Ltd	<p>The empanelled advertising agencies shall be working on various communication assignments. The brief Scope of Work giving an indicative list of assignments is as follows:</p> <ul style="list-style-type: none"> • Media Campaigns: Financial Ads, AGM Speech Advertisement, Recruitment Advertisements, Corporate Advertisements, Product Advertisements, Internet Advertisements, Radio & TV Commercials, Outdoor advertisements, Hoardings and others. • Publication of Notices Inviting Tender (NITs) • Institutional campaigns, including Event Management and advertisements • All designing and creative jobs • Routine Printing Jobs such as Banner, backdrop, Standee, Brochure, Leaflets, Hand-outs, Flyers, Pamphlets, House Journals etc. • Specialised jobs like Outdoor branding, Printing of Coffee Table Books, Printing jobs with customized effects like Snowing, Spot UV, and Raised UV etc. • Printing of Diary, Calendar, Notepad, Annual Report, Sustainability Report, and other corporate reports pertaining to different departments etc. • Short Films, Audio Visuals and Multi Media presentations etc. • Exhibition Management - Both India and abroad • Event Management • Industrial Photography/videography • Corporate Gifts/Mementos/Giveaways • Public Relations activities and organising media gathering/Press Conference. Providing strategic PR support to top management etc. • Support during Crisis Management • Social Media/Digital Media management etc. • Such jobs for Ministry for Petroleum & Natural Gas and other organizations with which the company may be associated within the ambit of the broad scope of work above. <p>The above is an indicative and not an exhaustive list of communication activities that may be undertaken by company in future. However, the activities would be undertaken in line with the company's business and communication strategy and it may be possible that company may not undertake some of the activities mentioned above during the period of empanelment.</p>
2	M/s Goldmine Advertising Limited	
3	M/s Span Communications	
4	M/s. Expression 360 Services India Pvt. Ltd.	
5	M/s. TCP Advertising Pvt. Ltd.	
6	M/s. Ventures Advertising Pvt. Ltd.	
7	M/s. Concept Communication Limited	
8	M/s. Pamm Advertising & Marketing	