

## **BPCL evokes keen interest at MachAuto Expo 2020**

**Feb 24 (Ludhiana):** Bharat Petroleum Corporation Limited (BPCL) participated in MachAuto Expo 2020, exhibiting some of its leading products from the BPCL family at the 9<sup>th</sup> edition of this popular auto industry exhibition held at Ludhiana during February 21-24, 2020.

BharatGas – one of the seven business units of BPCL – showcased its extensive LPG product range that serves the entire spectrum of consumers, from households to MSME and large industrial users.

Standing tall at the BPCL stall, the jumbo-sized Hippo cylinder was a big pull for the visitors. The Hippo offers BharatGas LPG for industrial use in a convenient and cost-effective package that also saves precious space and allows users to monitor fuel usage with quantity display gauge.

BharatGas comes in a variety of sizes, ranging from the portable 5-kg cylinder, the 14.2-kg domestic cylinder, the hugely popular 19-kg cylinder, the convenient 35-kg and 47.5-kg cylinders to the 422-kg Hippo. BharatGas is also available in bulk tankers of various capacities from 6 MT to 18 MT. Another product that aroused keen interest in industrial visitors was Bharat Metal Cutting Gas (BMCG) for oxy-fuel based metal cutting applications. BMCG is an indigenous, next-gen innovation in the form of an industrial hydrocarbon gas with additives to enhance metal cutting. It is an ideal substitute for acetylene for metal cutting and brazing and offers superior cut and finish, with an advantage of 30 per cent lower cost.

Also, an entire equipment range for undertaking conversions from Fuel Oil/High-Speed Diesel/Solid Fuels to LPG was exhibited at the stall. Especially, this is an attractive option for automotive users, as switching over from traditional auto fuels to LPG offers several advantages. The BPCL stall garnered several leads for conversion from prospective customers.

In the fuel retailing segment, the Retail business unit of BPCL showcased e-solutions, including BPCL-SBI co-branded credit card, Fino Bank – a convenient banking service, and FuelKart – an innovative door delivery service of fuel to stationary bulk users, such as industrial units, through mobile dispenser trucks.

BPCL's participation in the expo was a big success, as the exhibition saw a large footfall of about 50,000 visitors from various industry segments. Eminent personalities, VIPs and representatives of several high-profile industries visited the BPCL stall.

On the concluding day, the company's LPG Manager, Northern Region, Mr. Pawan Kumar and State Head-LPG, Mr. B. Mondal visited the exhibition. The exhibitors appreciated BPCL for its high-impact presence at the expo and honoured Mr. Pawan Kumar for the exceptional stall. Appreciation awards were given to M/s. Talwas Gas and M/s. Arun Energies in recognition of their excellent support in hosting the stall.

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